

D 1.6.2 Document demonstrating execution of the required publication obligations

M4S	Communication Deliverable (complete name)	Target	BEMAS	Mainnovation	NVDO	EMC2	FVI	Adapted timing
Activity 1.1 Project Start Up								
1.1.1.1	Announcement of project - press release created	1	CD1.1.1.1 - BEMAS					Q4 2023
1.1.1.2	Announcement of project - e-mail sent to press contacts	1	CD1.1.1.2 - BEMAS	CD1.1.1.2 - Mainnovation	CD1.1.1.2 - NVDO	CD1.1.1.2 - EMC2	CD1.1.1.2 - FVI	Q4 2023
1.1.1.3	Announcement of project - page on the project on partner website created	1	CD1.1.1.3 - BEMAS	CD1.1.1.3 - Mainnovation	CD1.1.1.3 - NVDO	CD1.1.1.3 - EMC2	CD1.1.1.3 - FVI	Q4 2023
1.1.1.4	Announcement of project - social media post	1	CD1.1.1.4 - BEMAS	CD1.1.1.4 - Mainnovation	CD1.1.1.4 - NVDO	CD1.1.1.4 - EMC2	CD1.1.1.4 - FVI	Q4 2023
1.1.1.5	Announcement of project - optional announcement of project during exhibition or event	1	BEMAS New Year's Dinner		CD1.1.1.5 - NVDO		CD1.1.1.5 - FVI	Q4 2023
			EuroMaintenance 2024					
			EASA Convention 2024					
1.1.2	Development of communication plan - Communication strategy document created	1	CD1.1.2 - BEMAS					Q1 2024
1.1.3	Ensure follow-up of communication plan - Communication follow-up document created	1	This document					2023 - 2025
1.1.4.1	Required project announcement - A3 poster created	1	CD1.1.4.1 - BEMAS					Q1 2024
1.1.4.2	Required project announcement - A3 poster in office of all partners	1	CD1.1.4.2 - BEMAS	CD1.1.4.2 - Mainnovation	CD1.1.4.2 - NVDO	CD1.1.4.2 - EMC2	CD1.1.4.2 - FVI	Q1 2024
1.1.4.3	Required project announcement - dedicated Interreg NWE project website created	1	CD1.1.4.3 - BEMAS					Q1 2024
Activity 1.2 Sustainable AM Benchmark Study								
1.2.1.1	Communication about survey - press release created	1	CD1.2.1.1 - BEMAS					Q1 2024
1.2.1.2	Communication about survey - e-mail sent to press contacts	1	CD1.2.1.2 - BEMAS	<i>contacts overlap with NVDO</i>	CD1.2.1.2 - NVDO	CD1.2.1.2 - EMC2	CD1.2.1.2 - FVI	Q1 2024
1.2.1.3	Communication about survey - on the dedicated Interreg NWE project website	1	CD1.2.1.3 - BEMAS					Q1 2024
1.2.1.4	Communication about survey - on partner website	1	CD1.2.1.4 - BEMAS	CD1.2.1.4 - Mainnovation	CD1.2.1.4 - NVDO	CD1.2.1.4 - EMC2	CD1.2.1.4 - FVI	Q1 2024
1.2.1.5	Communication about survey - social media post	1	CD1.2.1.5 - BEMAS	CD1.2.1.5 - Mainnovation	CD1.2.1.5 - NVDO	CD1.2.1.5 - EMC2	CD1.2.1.5 - FVI	Q1 2024
1.2.1.6	Communication about survey - communication at events & exhibitions	-		Article			CD1.2.1.6 - FVI Press release in Magazine	Q1 2024
1.2.2.1	Benchmark participant recruitment - e-mail sent to possible benchmark participants	200+ companies	CD1.2.2.1 - BEMAS	CD1.2.2.1 - Mainnovation	CD1.2.2.1 - NVDO	CD1.2.2.1 - EMC2	CD1.2.2.1 - FVI	Q1 2024
1.2.2.2	Benchmark participant recruitment - social media post	1	CD1.2.2.2 - BEMAS	CD1.2.2.2 - Mainnovation	CD1.2.2.2 - NVDO	CD1.2.2.2 - EMC2	CD1.2.2.2 - FVI	Q1 2024
1.2.3	Online training sessions for benchmark participants - e-mail sent to benchmark participants about the online training session	1	CD1.2.3 - BEMAS			CD1.2.3 - EMC2		Q2 2024

1.2.4	Personalized benchmark report for participants - personalized benchmark report sent to participants	# of participants		CD1.2.4 - Mainnovation				Q1 2025
1.2.5	Interview front runners in Sustainable AM - e-mail sent to front-runners to set up interviews	1		CD1.2.5 - Mainnovation				Q1 2025
1.2.6.1	Monthly update on benchmark progress - on partner website	4	CD1.2.6.1 - BEMAS	CD1.2.6.1 - Mainnovation	CD1.2.6.1 - NVDO	CD1.2.6.1 - EMC2	CD1.2.6.1 - FVI	Q1 - Q4 2024
			Blogpost for keynote					
1.2.6.2	Monthly update on benchmark progress - on social media	4	CD1.2.6.2 - BEMAS	CD1.2.6.2 - Mainnovation	CD1.2.6.2 - NVDO	CD1.2.6.2 - EMC2	CD1.2.6.2 - FVI	Q1 - Q4 2024
Activity 1.3 Roadmap for Sustainable AM			BEMAS	Mainnovation	NVDO	EMC2	FVI	
1.3.1.1	Communication on roadmap and benchmark results - press release created	1	CD1.3.1.1 - BEMAS					Q1 2025
1.3.1.2	Communication on roadmap and benchmark results - on the dedicated Interreg NWE project website	1	CD1.3.1.2 - BEMAS					Q1 2025
1.3.1.3	Communication on roadmap and benchmark results - on partner website	1	CD1.3.1.3 - BEMAS	CD1.3.1.3 - Mainnovation	CD1.3.1.3 - NVDO	CD1.3.1.3 - EMC2	CD1.3.1.3 - FVI	Q1 2025
1.3.1.4	Communication on roadmap and benchmark results - e-mail sent to press contacts	1	CD1.3.1.4 - BEMAS	CD1.3.1.4 - Mainnovation	CD1.3.1.4 - NVDO	x	CD1.3.1.4 - FVI	Q1 2025
1.3.1.5	Communication on roadmap and benchmark results - social media post	1	CD1.3.1.5 - BEMAS	CD1.3.1.5 - Mainnovation	CD1.3.1.5 - NVDO	x	CD1.3.1.5 - FVI	Q1 2025
1.3.1.6	Communication on roadmap and benchmark results - e-mail sent to relevant contacts	1	CD1.3.1.6 - BEMAS	CD1.3.1.6 - Mainnovation	CD1.3.1.6 - NVDO	x	CD1.3.1.6 - FVI	Q1 2025
1.3.2.1	Communication on launch event of the Roadmap - press release created	1	CD1.3.2.1 - BEMAS					Q1 2025
1.3.2.2	Communication on launch event of the Roadmap - e-mail sent to press contacts	1	CD1.3.2.2 - BEMAS	CD1.3.2.2 - Mainnovation	N/A	N/A	N/A	Q1 2025
				Dissemination in French				
				Dissemination in magazines				
1.3.2.3	Communication on launch event of the Roadmap - on the dedicated Interreg NWE project website	1	CD1.3.2.3 - BEMAS					Q1 2025
1.3.2.4	Communication on launch event of the Roadmap - on partner website	1	CD1.3.2.4 - BEMAS	CD1.3.2.4 - Mainnovation	N/A	N/A	N/A	Q1 2025
1.3.2.5	Communication on launch event of the Roadmap - Social media post	1	CD1.3.2.5 - BEMAS	CD1.3.2.5 - Mainnovation	N/A	N/A	N/A	Q1 2025
				Post 2				
				Post 3				
1.3.2.6	Communication on launch event of the Roadmap - e-mail sent to relevant contacts	1 (reaching at least 15.000 persons in	CD1.3.2.6 - BEMAS	No e-mails but was communicated extensively in	N/A	N/A	N/A	Q1 2025
1.3.3.1	Monthly update on roadmap progress - on partner website	2	CD1.3.3.1 - BEMAS	CD1.3.3.1 - Mainnovation	CD1.3.3.1 - NVDO	x	CD1.3.3.1 - FVI	Q1 2025
1.3.3.2	Monthly update on roadmap progress - on social media	2	CD1.3.3.2 - BEMAS	CD1.3.3.2 - Mainnovation	CD1.3.3.2 - NVDO	x	CD1.3.3.2 - FVI	Q1 2025
				Post 2				
Activity 1.4 Training Preparation			BEMAS	Mainnovation	NVDO	EMC2	FVI	
1.4.1.1	Communication on training schedule - Training schedule created for partner country	1	CD1.4.1.1 - BEMAS		CD1.4.1.1 - NVDO	CD1.4.1.1 - EMC2	CD1.4.1.1 - FVI	Q1 2025
1.4.1.2	Communication on training schedule - on the dedicated Interreg NWE project website	1	CD1.4.1.2 - BEMAS					Q1 2025
1.4.1.3	Communication on training schedule - on partner website	1	CD1.4.1.3 - BEMAS		CD1.4.1.3 - NVDO	CD1.4.1.3 - EMC2	CD1.4.1.3 - FVI	Q1 2025

1.4.1.4	Communication on training schedule - 1st e-mail sent to relevant contacts	1	CD1.4.1.4 - BEMAS		CD1.4.1.4 - NVDO	CD1.4.1.4 - EMC2	CD1.4.1.4 - FVI	Q1 2025
1.4.1.5	Communication on training schedule - 2nd e-mail sent to relevant contacts	1	CD1.4.1.5 - BEMAS		CD1.4.1.5 - NVDO	CD1.4.1.5 - EMC2	CD1.4.1.5 - FVI	Q1 2025
1.4.1.6	Communication on training schedule - social media post	1 or more	CD1.4.1.6 - BEMAS		CD1.4.1.6 - NVDO	CD1.4.1.6 - EMC2	CD1.4.1.6 - FVI	Q1 2025
1.4.2.1	Announcement of pilot training - e-mail to selected contacts	1 (reaching 200 persons in total)	CD1.4.2.1 - BEMAS	CD1.4.2.1 - Mainnovation (via NVDO channels)	CD1.4.2.1 - NVDO	CD1.4.2.1 - EMC2	CD1.4.2.1 - FVI	Q1 2025
1.4.2.2	Announcement of pilot training - social media post	1	CD1.4.2.2 - BEMAS	CD1.4.2.2 - Mainnovation	CD1.4.2.2 - NVDO	CD1.4.2.2 - EMC2	CD1.4.2.2 - FVI	Q1 2025
1.4.3.1	Announcement of e-learning - 1st e-mail sent to relevant contacts	1 (reaching at least 15.000 persons in total)	CD1.4.3.1 - BEMAS	CD1.4.3.1 - Mainnovation	x	x	CD1.4.3.1 - FVI	Q1 2025
1.4.3.2	Announcement of e-learning - 2nd e-mail sent to relevant contacts	1 (reaching at least 15.000 persons in total)	CD1.4.3.2 - BEMAS	No second e-mail, but is being communicated extensively via other channels, such as Deltalinqs Event, Equans Event etc.	x	x	x	Q1 2025
1.4.3.3	Announcement of e-learning - social media post	1	CD1.4.3.3 - BEMAS	CD1.4.3.3 - Mainnovation	CD1.4.3.3 - NVDO	x	x	Q1 2025
1.4.4.1	Communication on training program - press release created	1	CD1.4.4.1 - BEMAS					Q1 2025
1.4.4.2	Communication on training program - e-mail sent to press contacts	1	CD1.4.4.2 - BEMAS	CD1.4.4.2 - Mainnovation	CD1.4.4.2 - NVDO	x	CD1.4.4.2 - FVI	Q1 2025
				Distribution in magazines				
				Distribution online				
1.4.4.3	Communication on training program - announcement on the dedicated Interreg NWE project website	1	CD1.4.4.3 - BEMAS					Q1 2025
1.4.4.4	Communication on training program - announcement on partner website	1	CD1.4.4.4 - BEMAS	CD1.4.4.4 - Mainnovation	CD1.4.4.4 - NVDO	CD1.4.4.4 - EMC2	CD1.4.4.4 - FVI	Q1 2025
1.4.4.5	Communication on training program - 1st e-mail sent to relevant contacts	1 (reaching at least 15.000 persons in total)	CD1.4.4.5 - BEMAS	CD1.4.4.5 - Mainnovation (via NVDO channels)	CD1.4.4.5 - NVDO	CD1.4.4.5 - EMC2	CD1.4.4.5 - FVI	Q1 2025
1.4.4.6	Communication on training program - 2nd e-mail sent to relevant contacts	1 (reaching at least 15.000 persons in total)	CD1.4.4.6 - BEMAS	CD1.4.4.6 - Mainnovation (via NVDO channels)	CD1.4.4.6 - NVDO	CD1.4.4.6 - EMC2	CD1.4.4.6 - FVI	Q1 2025
1.4.4.7	Communication on training program - social media post	1	CD1.4.4.7 - BEMAS	CD1.4.4.7 - Mainnovation	CD1.4.4.7 - NVDO	CD1.4.4.7 - EMC2	CD1.4.4.7 - FVI	Q1 2025
1.4.5.1	Monthly update on training preparation progress - on partner website	2	CD1.4.5.1 - BEMAS	CD1.4.5.1 - Mainnovation	CD1.4.5.1 - NVDO - Podcast	CD1.4.5.1 - EMC2	CD1.4.5.1 - FVI	Q1 2025
1.4.5.2	Monthly update on training preparation progress - on social media	2	CD1.4.5.2 - BEMAS	CD1.4.5.2 - Mainnovation	CD1.4.5.2 - NVDO	CD1.4.5.2 - EMC2	CD1.4.5.2 - FVI	Q1 2025
Activity 1.5 Training of Maintenance Community								

1.5.1.	Report on results of trainings - on the dedicated Interreg NWE project website	1	CD1.5.1 - BEMAS					Q2 2025
1.5.1.	Report on results of trainings - on partner website	1	CD1.5.2 - BEMAS	CD1.5.1 - Mainnovation	x	x	x	Q2 2025
1.5.2.1	Communication on further training programme - on partner website	1	CD1.5.2.1 - BEMAS	CD1.5.2.1 - Mainnovation	CD1.5.2.1 - NVDO	CD1.5.2.1 - EMC2	x	Q2 2025
1.5.2.2	Communication on further training programme - e-mail sent to relevant contacts	1	CD1.5.2.2 - BEMAS	No e-mails, but is being communicated extensively via other channels	x	x	x	Q2 2025
1.5.2.3	Communication on further training programme - social media post	1	CD1.5.2.3 - BEMAS	CD1.5.2.3 - Mainnovation	x	CD1.5.2.3 - EMC2	x	Q2 2025
1.5.3.1	Communication about project results (based on evaluation and report) - press release created	1	CD1.5.3.1 - BEMAS					Q2 2025
1.5.3.2	Communication about project results (based on evaluation and report) - e-mail sent to press contacts	1	CD1.5.3.2 - BEMAS	CD1.5.3.2 - Mainnovation	x	x	x	Q2 2025
1.5.3.3	Communication about project results (based on evaluation and report) - on the dedicated Interreg NWE project website	1	CD1.5.3.3 - BEMAS					Q2 2025
1.5.3.4	Communication about project results (based on evaluation and report) - on partner website	1	CD1.5.3.4 - BEMAS	CD1.5.3.4 - Mainnovation	x	CD1.5.3.4 - EMC2	x	Q2 2025
1.5.3.5	Communication about project results (based on evaluation and report) - social media post	1	CD1.5.3.5 - BEMAS	CD1.5.3.5 - Mainnovation	x	x	x	Q2 2025
1.5.4.1	Monthly update on training progress - on partner website	2	CD1.5.4.1 - BEMAS	CD1.5.4.1 - Mainnovation	x	x	x	Q2 2025
1.5.4.2	Monthly update on training progress - on social media	2	CD1.5.4.2 - BEMAS	CD1.5.4.2 - Mainnovation	CD1.5.4.2 - NVDO	CD1.5.4.2 - EMC2	x	Q2 2025